

CONTEXTUAL INQUIRY

Like it Dont know what it sells

Stephen Dunford

Doesn't really care who the owners are.

Stephen Dunford

Landing page isn't beautiful. not great images

Stephen Dunford

Landing Page- Useful photo of place- not necessary for the website.

Stephen Dunford

A small sweet store

Stephen Dunford

Visuals a have a handcrafted look

Stephen Dunford

Doesn't know what the place is about

Stephen Dunford

The connection with website, font, and place do not connect.

Stephen Dunford

Website doesn't make sense.

Stephen Dunford

Took 1 minute to find the item asked of find

Stephen Dunford

Waht is this selling

Stephen Dunford

No features on artists- why no artists.

Stephen Dunford

Took more that 2 minutes to find an item.

Stephen Dunford

Thinks it sells soaps and lotions or scarfs? can't tell and have to figure out what is wrong with it.

Stephen Dunford

A search bar would be nice

Stephen Dunford

Rates site 7 out of 10

Stephen Dunford

Layout on landing page is weird with placement of items and doesn't like the photo

Stephen Dunford

NO connection to the artisit or makers of products. Need more descritions.

Stephen Dunford

NOT descriptive navigatation- The word goods ?

Stephen Dunford

Would like the artist piece of the website to have a cause and more information.

Stephen Dunford

Good are fine but to many button clikcing to find things

Stephen Dunford

Gave this a 3 out of 10

Stephen Dunford

Why is the navigation only 2 choices?

Stephen Dunford

Took 3 minutes to find the item asked to find

Stephen Dunford

Website needs a mission

Stephen Dunford

This site isn't easy to navigate

Stephen Dunford

Would not recommend this to freinds.

Stephen Dunford

Maybe having more interest in artist makes me want to trust and try out the items.

Stephen Dunford

Votes a 7 out of 10 for the site. Llikes the easthetics

Stephen Dunford

Clean website and not choatic

Stephen Dunford

Easy to read Fonts

Stephen Dunford

Hates that this doesn't have a search bar

Stephen Dunford

Gives place a 4 out of 10 -

Stephen Dunford

Won't trust the items will come to her, if ordered.

Stephen Dunford

Would not rate because she would rather go to the store than shop online because it doesn't have enough information.

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They would visit again for specific items

Stephen Dunford

Took more than 2 miutes to find the item they were looking for and gave up

Stephen Dunford

Yes to visit again for specific items

Stephen Dunford

Likes local artists but doesn't see a connection with the site.

Stephen Dunford

Not recommend the site because won't know how to navigate someone to the site.

Stephen Dunford

42 Female

Stephen Dunford

42 Female

Stephen Dunford

Positive about the sellers and trusts to buy and sell.

Stephen Dunford

42 Female

Stephen Dunford